

Knowing ***what*** program information to distribute and ***to whom*** is key to the success of HCTC.

Collateral	Description	Audience
HCTC Brochure	General overview of HCTC benefits and eligibility requirements	Rapid Response, One-Stop Centers
HCTC Guide for State Rapid Response Teams	Outlines how Rapid Response teams can best ensure that potentially eligible individuals have timely information on HCTC	Rapid Response
TAA or ATAA/RTAA Registration To-Do List	Step-by-step guide on how to register for the monthly HCTC Program	Rapid Response, One-Stop Centers
Employer Information Guide	Guidance for employers on how to support employees who have become TAA-certified	Employers (Human Resources)
Company/Union Drop-in Article	For individuals at companies that have been TAA-certified; Explains what HCTC is, how to register, and eligibility requirements	Employers (to be distributed to employees)